

CHAE LIN KIM

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Portfolio: <https://chaelinnnnn.github.io/chaelin/>

Behance: <https://www.behance.net/56187f4b>

EXPERIENCE

FREELANCE DEC 2024 - AUG 2025

Brand Strategy & Identity

Art Direction

UX/UI Design

Graphic Designer & Art Director

SEFY JUN 2024 - OCT 2024

Developed Design Strategies

Designed Packaging For Product Launch

Improved The Design System

Graphic Design Intern

PLATING JUN 2023 - NOV 2023

Improved The Design System

Maintained And Improved Existing Services

Product Designer

BOWRAUM(Mirae N) FEB 2022 - JAN 2023

Improved The Design System

Launched A New Service

Product Designer

SKILLS

User Research & UI/UX

Brand Strategy & Identity

2D & 3D Graphic Design

Motion Design

Editorial Design

EDUCATION

Pratt Institute SEP 2025 - AUG 2027 (EXPECTED GRADUATION)

MFA In Communication Design

Sangmyung University MAR 2017 - FEB 2022

BA In Communication Design

AWARDS

Korea Design Exhibition 2018

Special Selection